



24th Annual VideoFest adds screening of Socialism by Jean-Luc Godard at Texas Theatre

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The 24th Annual VideoFest will open September 21 with a special screening of Jean-Luc Godard's latest film *Socialism*. This special opening night event will be at 7 p.m. at The Texas Theatre, 231 W. Jefferson Blvd. in North Oak Cliff. The remainder of VideoFest will take place at the Angelika Film Center at Mockingbird Station in Dallas, Sept. 22-25, 2011.

The oldest and largest video and film festival in the nation, VideoFest shows a diverse range of works by regional, national and international video and film artists that are hard to find at the local video store, the movie theater or on Netflix. Because VideoFest is different than a traditional film festival or just going to a movie, expect something different! This year we want to really show Dallas what VideoFest is all about; we want to rock the boat, push buttons, and take the new advent of media to the next level. We have opened a new category that we feel expresses exactly what we wish to achieve: The Subgenre. We are looking for music videos, skating videos, and similar projects that represent counterculture and subculture. These are the underground films, the Harriet Tubman's, the Tyler Durdens, the middle fingers of cinema and television, if you will. For the fourth year in a row, the VideoFest will be presented thru I-Tunes. Media Sponsor is *D Magazine* and *Art + Culture*.

Highlights of this year's VideoFest will include:

the winner of the "Silence The Opera Singer" for Angelika theaters nationwide;

the winner of *D Magazine's* "Dallas Stories" competition;

the winners of the 24 Hour Video Race;

the winner of 8th Annual Albert Mayles Award for an emerging documentarian;

The Texas Show, a juried compilation of short film and video by Texas artists;

Guts N Glory, a live performance event where teams shoot 100 feet of film in sequence then VF develops it in time for event without the teams seeing it,

meanwhile the teams create a performance piece to accompany their films
Siggraph Electronic Theater, the best selections from this annual computer graphics event;

The London International Advertising Awards, the best commercials

and Slackers Dallas Style, marking the 20 Year Anniversary of the pivotal film

Slackers by Texas Filmmaker Richard Linklater.



Patrons may purchase day passes (\$25 or \$35 depending on day) or All-Festival passes (\$150) for over 150 programs making this Festival the best deal in town. Buy tickets online in advance or at the door day of show. Visit www.videofest.org for more information or call 214-428-8700.

ABOUT VIDEOFEST

VideoFest is now the oldest and largest video festival in the United States, and continues to garner critical and popular acclaim. Since 1986, VideoFest has specialized in independent, alternative, and non-commercial media, presenting hard-to-find works rarely seen on television, in movie theaters, or elsewhere, despite their artistic excellence and cultural and social relevance. Even in a Web 2.0 environment where everything is seemingly available on the Internet, the VideoFest provides curatorial guidance, a critical voice in the wilderness navigating the vast and diverse landscape of media, helping to interpret its cultural and artistic significance. The event still provides a communal environment for real-time, face-to-face dialogue between makers and audiences.

ABOUT VIDEO ASSOCIATION OF DALLAS

The mission of the Video Association is to promote an understanding of video as a creative medium and cultural force in our society, and to support and advance the work of Texas artists working in video and the electronic arts. The Video Association of Dallas (VAD) is a 501(c)(3) organization incorporated on April 25, 1989. It began in 1986 a weekend event, "Video As A Creative Medium", presented at the Dallas Museum of Art by independent curators Barton Weiss and John Held. That first event, which included two nights of video by selected local and national video artists, was a great popular success, which led to the founding of the Dallas Video Festival (DVF) in 1987. Video Association of Dallas presents the 24 Hour Video Race, The Program at Conduit Gallery, the Texas Tour, the Youth Media Jam, Three Star Cinema, Rock n Reel, college showcases and other programs throughout the year.

For press information, please contact Lisa Taylor at 214-914-1099 or email taylormadepress@gmail.com

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TWENTY-FOURTH ANNUAL VIDEO FEST

- WHAT:** Twenty-Fourth Annual Video Fest
Presented by the Video Association of Dallas
- WHERE:** At the Angelika Film Center, 5321 E. Mockingbird Lane
* At The Texas Theatre, 231 W. Jefferson Blvd.
- WHEN:**
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|---------------------|--------------------|
| Wednesday, Sept. 21 | 7 p.m.* |
| Thursday, Sept. 22 | 7-11:30 p.m. |
| Friday, Sept. 23 | 7-11:30 p.m. |
| Saturday, Sept. 24 | noon-11:30 p.m. |
| Sunday, Sept. 25 | 10:30 a.m.-10 p.m. |
- TICKETS:** All-festival passes: \$150
All-Evening passes: Thursday or Friday \$25
All-Day and Evening passes: Saturday or Sunday \$35
Seniors (60 or older): \$10 off
Some selected programs will be \$6 per program available at event only
Tickets will be available at the door or online at videofest.org
- INFO:** Video Association of Dallas
T: (214) 428-8700
E: info@videofest.org
<http://www.videofest.org>

Press: Lisa Taylor, 214-914-1099, taylormadepress@gmail.com

Sign up for the Video Association Newsletter and Videomaker's Resource List:
<http://visitor.constantcontact.com/manage/optin/ea?v=001PATbu7Y33LGmUMkarkySZQ%3D%3D>

Join the Video Association of Dallas' Facebook Group:
<http://www.facebook.com/group.php?gid=6575722334>

Become a Fan of the 24 Hour Video Race: <http://www.facebook.com/pages/24-Hour-Video-Race-of-Dallas/103277330637>

Become a Fan of the Dallas VideoFest: <http://www.facebook.com/pages/Dallas-VideoFest/192194875617>

Follow us on Twitter: <https://twitter.com/videofest>