

DALLAS ARTS ADVOCACY DAY
Thursday, August 20, 2009

**Presented by the Cultural Affairs Commission, City of Dallas
and
Dallas Area Cultural Advocacy Coalition**

Register online at: www.brownpapertickets.com/event/73006

**Due to ongoing construction and safety precautions, tickets will not be available at the door.
Please park in the Arts District Parking Garage and you will be directed to the event site.**

WHAT:

Arts Advocacy Day is an opportunity for everyone interested in the arts to learn more about new media marketing and the economic impact of the arts. The featured speaker is Douglas C. Sonntag, Director of Dance, National Endowment for the Arts.

The cost for Advocacy Day is \$35 and includes lunch and all seminar material.

WHEN:

Thursday, August 20, 2009

9:00 – 9:30 Registration

9:30 – 9:45 Welcome and Introductions

9:45 – 11:30 **Panel Presentations**

New Media Marketing and Communication: Anne Bothwell – KERA, Director Art&Seek, Jill Magnuson, Vice President Marketing and Communications, Dallas Center for the Performing Arts, Donna Harris, Owner/Publisher, Intownmix.

Economic Impact of the Arts: Mark Nerenhausen, CEO, Dallas Center for the Performing Arts, Phillip Jones, President/CEO, Dallas Convention and Visitors Bureau, Larry Kivett, Deloitte, LLP

11:30 – 12:30 **Welcome by Mayor Tom Leppert**

Lunch featuring Keynote Speaker, Douglas C. Sonntag

1:00 - 3:00 Private meetings with Dallas City Council members at City Hall

WHERE:

Dee and Charles Wylie Theatre, Dallas Center for the Performing Arts
2403 Flora Street
Dallas, Texas 75201

KEYNOTE SPEAKER:

Since 1997, Douglas C. Sonntag has served as the Director of Dance for the National Endowment for the Arts. From 2004 to 2008 he was also the Director of the Office of National Initiatives where he supervised work on several signature Endowment programs. Previously, he served as program administrator and senior program specialist for the Arts Endowment's Dance Program. He has served as a judge for the American College Dance Festival/Dance Magazine Awards and as a panelist for the Utah Arts Council, the Jerome Foundation, and the Carlisle Project. He has spoken at and served on panels for many organizations including Dance/USA, the Association of Performing Arts Presenters, the International Association of Blacks in Dance, and at the International Tanzmesse NRW in Dusseldorf, Germany, and the Monaco Dance Forum, Monte Carlo, Monaco.

CONTACT INFORMATION:

Joanna St. Angelo, President, Dallas Area Cultural Advocacy Coalition,
joanna@sammonsartcenter.org 214-520-7789

NEW MEDIA: Face Book and Twitter – check us out!