

**DALLAS
ARCHITECTURE
FORUM**

2009 DESIGN SYMPOSIUM

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The Dallas Architecture Forum is pleased to present its second annual symposium on contemporary design, "Designing for Collections," with four outstanding speakers, Aaron Betsky, Scott Johnson, Jorge Pardo, and George Sexton, each of whom will share their expertise on how to best design a space for collections on Saturday, May 9 - 9 a.m.-12:30 p.m. at Magnolia Theatre, 3699 McKinney Ave.

Jack Lane, President and CEO of The New Art Trust and former Eugene McDermott Director of the Dallas Museum of Art, will moderate. A cocktail reception with the speakers will be May 8.

Individual tickets for the Symposium can be purchased for \$50 and individual tickets for both the Symposium and the cocktail reception can be purchased for \$100 and can be purchased online at <https://payments.auctionpay.com/ver3/?id=w013769>.

See www.dallasarchitectureforum.org for more information or leave a message at 214-764-2406.

About the speakers (longer versions are at the bottom of this release)

Aaron Betsky is the Director of the Cincinnati Art Museum and was Director of the 2008 Venice Architecture Biennale. Previously he directed the Netherlands Architecture Institute, the world's largest architecture museum. A prolific writer and editor, Betsky has authored over a dozen books and is currently writing a major volume on modernism in architecture and design. He has been published in many newspapers and magazines, including The New York Times, Architectural Record, Architectural Digest, W, Metropolis, I.D. Magazine, and Metropolitan Home. Betsky holds degrees from Yale and has completed doctoral studies in Architectural History.

Scott Johnson is Design Partner of Johnson Fain in Los Angeles. His academic studies include Stanford and Harvard Design School, and he practiced with the Architects Collaborative, SOM and the office of Phillip Johnson. A number of his best-known and widely published designs include Opus One and Byron wineries,

Rincon Center and the MGM Tower. Current projects include the American Indian Cultural Center, Museum Tower in Dallas, and a wide range of projects in the Far East. A frequent writer and lecturer, he is the author of *The Big Idea: Criticality and Practice in Contemporary Architecture and Tall Building: Imagining the Skyscraper*.

Jorge Pardo is a LA based artist who blurs boundaries between art, design and architecture. Recent recognition of his work includes a group exhibition at the Guggenheim New York and the cover of *The New York Times T Magazine*. Pardo holds a BFA and has done additional studies in art. His work is in the permanent collections of many museums including New York's MoMA, MoCA Chicago, MoCA Los Angeles and MoCA Miami. Selected public commissions for his work include the Lever House, the German Parliament, Massachusetts Institute of Technology and the Dia Center for the Arts. His work is shown at top galleries around the world.

George Sexton is founder and head of a preeminent lighting and museum design firm. With a degree in architecture and previous art museum positions, Sexton brings a unique perspective to his work. Museum projects include New York's Met and MoMA, Denver Art Museum, Milwaukee Art Museum, London's Royal Academy of Arts, the Smithsonian's National Portrait Gallery, Nam June Paik Museum, Yale's Center for British Art, the Modern Art Museum of Fort Worth, and the Dallas Museum of Art. Commercial projects include Hearst Tower, Lever House, and projects for Louis Vuitton. Selected public buildings include the Library of Congress, Monticello, the National Cathedral, and the Vietnam Veterans Memorial.

ABOUT DALLAS ARCHITECTURE FORUM

The Dallas Architecture Forum provides a continuing and challenging public discourse on architecture and urban design in - and for - the Dallas area. The Forum offers presentations of architecture through public lectures by designers, critics, and historians; through topical discussions; and through occasional study tours to buildings and cities locally and throughout the world. The Dallas Architecture Forum serves as an inclusive arena where people interested in and concerned with the built environment, non-professionals and professionals alike, may interact intellectually and socially. For more information, call 214-764-2406 or visit www.dallasarchitectureforum.org.

Longer biographies of speakers below

Aaron Betsky is the Director of the Cincinnati Art Museum. Most recently he directed the Netherlands Architecture Institute in Rotterdam, the world's largest architecture museum, and prior to that post he served as Curator of Architecture,

Design and Digital Projects at the San Francisco Museum of Modern Art. He is Director of the 11th Venice Architecture Biennale. A prolific writer and editor, Betsky has authored over a dozen books including *What is Modernism*, *Architecture Must Burn*, *False Flat: Recent Dutch Design*, *Violated Perfection: Architecture and the Fragmentation of the Modern*, and *Landscrapers*. He currently is writing a major volume on modernism in architecture and design. His work has been published in many newspapers and magazines, including *The New York Times*, *Architectural Record*, *Architectural Digest*, *W*, *Metropolis*, *I.D. Magazine*, and *Metropolitan Home*.

Betsky has served as a visiting professor at major universities across the U.S. and in Europe and has received honors from the British Institute of Architects and the American Institute of Architects. He holds a B.A. from Yale University with a major in history, the arts and letters; and a Master's degree in architecture from Yale; and is a candidate for a Ph. D. in Architectural History from the Technical University of Delft in the Netherlands.

Scott Johnson is the Design Partner and Founder of Johnson Fain, a Los Angeles based international architecture firm. One of the most highly regarded architects based in California, Johnson is a prolific designer of residential, institutional and commercial buildings. A number of his best-known designs are widely published and have become landmarks in their regions. Among them are the Opus One and Byron wineries, San Francisco's Rincon Center and the MGM Tower in Los Angeles. Current projects include the American Indian Cultural Center and Museum in Oklahoma City, Museum Tower in Dallas, and a wide range of projects in the Far East.

Mr. Johnson frequently writes and lectures on design and is the author of *The Big Idea: Criticality and Practice in Contemporary Architecture* and, most recently, *Tall Building: Imagining the Skyscraper*. In addition to being active in the arts community, he is the past Director of the Masters of Architecture Program at the University of Southern California's School of Architecture where he is a professor. In 2008, he and his partner, William H. Fain, Jr., received the Gold Medal from the Los Angeles Chapter of the American Institute of Architects, its highest award given for design. Before starting his own firm, he worked with the Architects Collaborative, SOM, and in the office of Phillip Johnson. Mr. Johnson is an alumnus of Stanford University, the University of California at Berkeley and the Harvard Design School.

Jack Lane graduated from Williams College and, after service as an officer in the U.S. Navy, earned an MBA in finance from the University of Chicago and a Ph.D in art history from Harvard University. He began his museum career in New York in 1975 at the Brooklyn Museum of Art and assumed his first directorship in 1980 at the Carnegie Museum of Art in Pittsburgh where he became immersed in the contemporary art world. From 1987 to 1979 he served as Director of the San Francisco Museum of Modern Art, during which time a department of architecture

and design was established and the museum opened its new building by Swiss architect Mario Botta. In 1999 he was appointed The Eugene McDermott Director of the Dallas Museum of Art. On the occasion of his retirement from the DMA last spring, the Board of Trustees named him Director Emeritus. He currently resides in Sun Valley, Idaho with frequent travel as President/CEO of the New Art Trust, a San Francisco based foundation established by collectors Pamela and Richard Kramlich to advance the media arts at SFMOMA, the Museum of Modern Art, New York, and the Tate, London.

Jorge Pardo is a Los Angeles based artist who blurs boundaries between art, design and architecture. Recent recognition of his work includes a group exhibition at the Guggenheim New York and the cover of *The New York Times T Magazine*.

Born in Havana, Cuba, Pardo obtained his BFA from the Art Center College of Design in Pasadena, with additional studies at the University of Illinois at Chicago. Pardo's work is in the public collections of the Museum of Modern Art, New York, Museum of Contemporary Art, Chicago, Museum of Contemporary Art, Los Angeles, Museum of Contemporary Art, Miami, and the Museum van Hedendaagse Kunst, Ghent. Selected commissions and public projects include the Lever House, Braunschweig Parcours, Ständehaus Düsseldorf Museum K 20/21, the German Parliament, the Center for Contemporary Art, Glasgow, Massachusetts Institute of Technology, Sotheby's, Dia Center for the Arts, and The Leipzig Expo Center.

Solo exhibitions of his work have been held at the Museum of Contemporary Art, Los Angeles, Museum of Contemporary Art, Chicago, Ghislaine Hussenot & Phillipe Rizzo, Brussels, Kunstverein Ludwigsburg, Villa Franck, Ludwigsburg, Friedrich Petzel Gallery, New York, Le Forum Maison Hermes Tokyo, Gió Marconi, Milan, Gagosian Gallery, Beverly Hills, Galerie Ghislaine Hussenot, Paris, Galerie Gisela Capitain, Cologne, Museum Dhondt-Dhaenens, Deurle, 1301PE Gallery, Los Angeles, Neugerriemschneider, Berlin, Taka Iishi, Tokyo, PKM, Seoul, Galerie Meyer Kainer, Vienna, Montblanc Kulturstiftung, Hamburg, Dia Art Foundation, New York, Kunsthalle Basel, Galeria Marta Cervera, Madrid, Royal Festival Hall, London, and Neugerriemschneider, Berlin. Pardo's has also been recognized with grants from the Smithsonian American Art Museum and The Louis Comfort Tiffany Foundation.

George Sexton Associates provides consulting services in the areas of lighting design and museum design and planning services. Sexton obtained a Bachelor of Architecture degree from Virginia Polytechnic Institute. His professional memberships include the Illuminating Engineering Society, the International Association of Lighting Designers, and the American Institute of Architects. Before beginning his own firm, Sexton held positions with leading museums including the National Gallery of Art and the Fine Arts Museums of San Francisco.

Recent projects for Sexton include the Cleveland Museum of Art, Dallas Museum of Art, Nam June Paik Museum, National Gallery of Australia, National Museum of American History, Philadelphia Museum of Art Sculpture Garden, Phillips Academy Andover, SC Johnson Company Headquarters and the Yale Center for British Art.

Sexton's firm has completed numerous projects throughout the world. Museum projects include the Metropolitan Museum of Art, New York's Museum of Modern Art, San Francisco's Asian Art Museum, Denver Art Museum, Milwaukee Art Museum, Neue Galerie, London's Royal Academy of Arts, the Smithsonian's American Art Museum and National Portrait Gallery, the Victoria and Albert Museum, and the Modern Art Museum of Fort Worth. Commercial and retail projects include Hearst Tower, Lever House, and multiple projects for Louis Vuitton. Selected civic and public buildings are the Australian Parliament Buildings, Glyndebourne Opera House, Library of Congress, Monticello, the National Cathedral, and the Vietnam Veterans Memorial.

Sexton has been recognized with numerous awards for his work including AIA Institute Honor Awards; multiple IIDA and International Illumination Design Awards; a Citation for Sustainable Design Award, the Association of Lighting Designers Award of Merit; and the GE Edison Award of Excellence.